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Embargoed until 20/04/20

The team have produced a social media pack for the launch of Businesses Against Scams. In a time of remote working, businesses are more susceptible to scams as employees are working from home, and less likely to talk to people as they would in an office environment. Please share the below posts on social media to encourage businesses to join Businesses Against Scams and help to train their staff on how to protect their business.

Supporting infographic:	Content	Platform:
	<p>STOP: Be cautious of unexpected, urgent requests for payment by text. Criminals can spoof phone numbers of senior members of staff making it look legitimate.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	
	<p>If you receive a request to make an urgent payment, change supplier bank details, or provide financial information, take a moment to stop and think.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	
	<p>CHALLENGE: Always check the request in person if possible, or by phone – make sure to use a verified number rather than the one in the request.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	

 <p>Friends Against SCAMS NATIONAL TRADING STANDARDS Scams Team</p> <p>With more people working remotely and IT systems under pressure, criminals are impersonating tech support companies and attempting to gain access to your computers.</p> <p>Protect your employees and your business today by joining Businesses Against Scams!</p> <p>@FriendsAgainst www.friendsagainstscams.org.uk @AgainstScams</p>	<p>CHALLENGE: Genuine companies would never contact you out of the blue and ask for financial information, passwords or login details.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	 
 <p>Friends Against SCAMS NATIONAL TRADING STANDARDS Scams Team</p> <p>With more people working remotely and IT systems under pressure, criminals are impersonating tech support companies and attempting to gain access to your computers.</p> <p>Protect your employees and your business today by joining Businesses Against Scams!</p> <p>@FriendsAgainst www.friendsagainstscams.org.uk @AgainstScams</p>	<p>STOP: Be suspicious of cold callers claiming to offer technical support, they are after company private information. If in doubt, don't be afraid to hang up.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	 
 <p>Friends Against SCAMS NATIONAL TRADING STANDARDS Scams Team</p> <p>You may be asked to make an advance payment, download software, or share login details by criminals posing as technical support.</p> <p>Protect your employees and your business today by joining Businesses Against Scams!</p> <p>@FriendsAgainst www.friendsagainstscams.org.uk @AgainstScams</p>	<p>STOP: Be cautious about unexpected urgent communications offering financial assistance. Take a moment to think about where this message has come from.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	 
 <p>Friends Against SCAMS NATIONAL TRADING STANDARDS Scams Team</p> <p>You may be asked to make an advance payment, download software, or share login details by criminals posing as technical support.</p> <p>Protect your employees and your business today by joining Businesses Against Scams!</p> <p>@FriendsAgainst www.friendsagainstscams.org.uk @AgainstScams</p>	<p>PROTECT: Never install any software, or grant remote access to your computer, as the result of a cold call.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	 

 <p>Friends Against SCAMS NATIONAL TRADING STANDARDS Scams Team</p> <p>Criminals often target businesses with fake tax refunds or government grants.</p> <p>Protect your employees and your business today by joining Businesses Against Scams!</p> <p>@FriendsAgainst www.friendsagainstscams.org.uk @AgainstScams</p>	<p>PROTECT: Follow internal procedures for approving new payments and be suspicious of requests to deviate from this.</p> <p>Increase staff awareness to protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	 
 <p>Friends Against SCAMS NATIONAL TRADING STANDARDS Scams Team</p> <p>You may be asked to make an advance payment, download software, or share login details by criminals posing as technical support.</p> <p>Protect your employees and your business today by joining Businesses Against Scams!</p> <p>@FriendsAgainst www.friendsagainstscams.org.uk @AgainstScams</p>	<p>Criminals spend hours researching your business for their scams, hoping you will let your guard down for just a moment.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	 
 <p>Friends Against SCAMS NATIONAL TRADING STANDARDS Scams Team</p> <p>Criminals often target businesses with fake tax refunds or government grants.</p> <p>Protect your employees and your business today by joining Businesses Against Scams!</p> <p>@FriendsAgainst www.friendsagainstscams.org.uk @AgainstScams</p>	<p>Criminals are experts at impersonating people, businesses and the police.</p> <p>Protect your employees and your business today by joining Businesses Against Scams. #TakeFive #ScamAware</p>	